

Text appears: Razer BlackWidow V4 Pro

A mechanical keyboard floats in a dark void, as a pulse of Razer Chroma RGB travels across its keys and causes the environment to light up.

The Razer BlackWidow V4 Pro is revealed to be floating atop a futuristic circular platform made of large RGB metal rings.

As the rings activate and swirl around the keyboard like a gyroscope, the camera pulls out to a wide shot.

Text appears: Full-blown battlestation immersion

The camera zooms to a close-up of the keyboard—its keycaps floating upwards to reveal yellow mechanical switches.

Text appears: Razer Mechanical Switches, Linear

The keyboard does a 180 flip, this time showing green mechanical switches.

Text appears: Or Clicky

With every press of the switches, we see brilliant flashes of Razer Chroma RGB.

As the keycaps float back down to the keyboard, the camera shifts downwards to capture a magnetic wrist rest snapping satisfyingly into place.

Text appears: Magnetic plush leatherette wrist rest

In that instant, a strong wave of RGB light is released from the keyboard, as it starts to pulse and glow intensely.

Text appears: Keyboard & wrist rest underglow, powered by Razer Chroma RGB

The camera turns upside down and zooms into the wrist rest's underglow, entering and riding on a series of colorful RGB waves.

The camera pops back out from the top left corner of the keyboard, highlighting an all-aluminum dial and a row of macro keys and buttons.

Text appears: Razer Command Dial & 8 dedicated macro keys, maximum commands at your fingertips

We zoom in close to the dial, which begins rotating and clicking.

As the dial rotates, we realize that it's controlling the zoom of the camera.

With a quick click, the dial changes color and starts rotating again.

This time it controls the video's music track, causing it to jog and skip.

With another click, the dial changes color and continues rotating, causing the RGB lights in the entire scene to turn from dark to light.

The camera shifts over to the top right side of the keyboard, where we see a roller and 4 media keys.

Text appears: Multi-function roller & 4 media keys

Our view pulls out wider as the roller enters an alternate dimension, where we see countless strings of black energy attached to it.

As the roller starts to roll, we notice the music track slowing down and speeding up again.

The camera punches back out to the full keyboard, still floating amongst a platform of rotating RGB rings.

Text appears: Full-blown battlestation immersion

In unison, the rings fold back into a single flat platform, as our eye is drawn back to the keyboard glowing brightly with Razer Chroma RGB.

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Razer logo appears.